



Champion Email Template To Circle of Influence

Hello,

I'm reaching out to ensure you're aware of a new national incentive funding opportunity that may be relevant to your advanced manufacturing registered apprenticeship program.

The **American Manufacturing Apprenticeship Incentive Fund**, funded by the U.S. Department of Labor and managed by the Arkansas Department of Commerce, has launched a **pay-for-performance incentive** to support the expansion of advanced manufacturing apprenticeships nationwide. [A link to the application can be found here.](#)

Eligible companies/sponsors may receive **\$3,500 per apprentice** after apprentice registration and successful completion of a 90-day probationary period. Incentives support newly enrolled apprentices, upskilled incumbent workers, and eligible former apprentices entering new advanced manufacturing programs.

Key points to know:

- Eligible programs in all states and U.S. territories can apply
- Funding applies to advanced manufacturing occupations
 - [A list of supported occupations can be found under the Resources section at the bottom of this page.](#)
- Application portal opened **January 28, 2026**
- Funding is awarded on a rolling basis until 100% of available funds are expended

If your program is already operating or expanding an advanced manufacturing registered apprenticeship, this opportunity may be a strong fit.

Questions may be directed to OSD.MFGfund@arkansas.gov. Please allow for 3–5 business days for a response.

Please feel free to share this information with relevant partners or employer networks.

Best regards,

[Your Name]

[Title]

[Organization]



Champion Talking Points/Newsletter Blurb/Social Media Posts

Helping Qualified Apprenticeship Sponsors Access New National Incentive Funding

Talking Points

- This is a **national incentive fund**, not limited to Arkansas or any single state.
- The application portal opened on January 28 and will remain open until 100% of funds are expensed.
- The application portal can be found at <https://arkansasosd.com/mfgfund/>
- The incentive program rewards **what sponsors already do**: enroll and retain apprentices.
- Employers receive the majority of the incentive, making it easier to hire and train apprentices.
- If a sponsor already operates an advanced manufacturing registered apprenticeship, they should strongly consider applying.

Newsletter blurb

Potential Headline: Application Portal Open for American Manufacturing Apprenticeship Incentive Fund

Applications are now being accepted for the American Manufacturing Apprenticeship Incentive Fund. The fund supports advanced manufacturing registered apprenticeship programs nationwide. Eligible sponsors may receive \$3,500 per apprentice through a pay-for-performance model tied to 90-day retention, with funds flowing primarily to employers.

[The application portal can be found here](https://arkansasosd.com/mfgfund/), and applications will be accepted on a rolling basis until funds are fully expensed.

Social Media Captions

Caption 1

Applications are now open for \$35.8M in new federal funding to expand advanced manufacturing registered apprenticeships nationwide. Eligible sponsors can receive \$3,500 per apprentice through a pay-for-performance model. Apply here: <https://arkansasosd.com/mfgfund/>

Caption 2

Advanced manufacturing apprenticeship sponsors: Applications are now being accepted for a new national incentive offering \$3,500 per apprentice, tied to 90-day retention.

Rolling applications until funds are fully expensed. Apply here:

<https://arkansasosd.com/mfgfund/>

Caption 3

The application portal is now open for \$35.8M in federal incentive funding to support advanced manufacturing registered apprenticeships across all states and territories. Eligible sponsors can receive \$3,500 per apprentice, paid after 90-day retention. Apply here:

<https://arkansasosd.com/mfgfund/>

Caption 4

Applications are now open for new national incentive funding for advanced manufacturing registered apprenticeships. Eligible sponsors can receive \$3,500 per apprentice through a pay-for-performance model. Applications are accepted on a rolling basis until funds are fully distributed. Apply here: <https://arkansasosd.com/mfgfund/>



Champion-Focused FAQ

Helping Qualified Apprenticeship Sponsors Access New National Incentive Funding

Information About the American Manufacturing Apprenticeship Incentive Fund

- **What is the purpose of this fund?**
To rapidly expand advanced manufacturing registered apprenticeships nationwide by rewarding sponsors for apprentice retention through a pay-for-performance incentive.
- **Who should the champions be encouraging to apply?**
Any organization that already sponsors—or is expanding—an advanced manufacturing registered apprenticeship program, including individual employers and group sponsors/consortia.
- **How will applications be determined eligible?**
Application eligibility will be determined based on information included within the intake application form.
- **Why should sponsors act quickly?**
This is a finite pool of funding with pilot-phase participation limits. Early applications improve the likelihood of accessing funds.
- **How does the incentive work?**
Sponsors receive \$3,500 per apprentice after a 90-day retention period and must provide at least 90% of the total incentive funds to participating employers.
- **I have more questions that aren't answered on this form. Where can I find more information?**
You can find a more extensive list of Frequently Asked Questions under the Resource tab at the [bottom of this page](#). If that document does not answer your question, please feel free to reach out to OSD.MFGfund@arkansas.gov

Information About Champions

- **Why am I being tapped as a champion?**
You have been identified as having influence within the manufacturing industry and among registered apprenticeship programs. Being a champion is voluntary.
- **What role do champions play in the process?**
Your role is simply to help spread awareness of this program among your circle of influence.

The American Manufacturing Apprenticeship Incentive Fund (AMAIF) is financed 100% with federal funds from the U.S. Department of Labor under a total award of \$35.8M.



- **When does outreach need to happen?**

Now. The application portal is open on January 28, 2026, and eligible sponsors are encouraged to apply. Please consider helping spread the word.

- **What materials are available for me to help spread the word?**

We have included a variety of materials that you are welcome to add your branding to. Please do not remove any of the existing branding on materials. Materials include:

- Email template
 - To assist you in reaching out to your circle of influence via email
- Talking points
 - To assist you in having conversations about the incentive funding program
- One-page overview
 - To provide additional information for your circle of influence, who may not be familiar with the apprenticeship incentive funding program
- Social media posts
 - To support you in sharing information across different channels
- Newsletter copy
 - To support you in sharing information across different channels
- FAQ
 - For you to share with your circle of influence